

OPEN STUDIO TOURS ONLINE SOCIAL MEDIA GUIDE

Arts Foundation for Tucson and Southern Arizona



EVENT DESCRIPTION

Open Studio Tours (OST) is one of the largest self-guided showcases of artist studios and creative work spaces in the region running for over 10 years. Throughout its history, OST has allowed Tucson and Pima County's artists to invite visitors into their studios, free-of-charge, so they can directly engage with the working artists, see where art is created, and learn more about their artistic processes.

With OST going online, the intent and spirit of the event has not changed, but instead has been adapted to a virtual format.

Artists can upload descriptions, pictures and video of their artworks and studios and have the opportunity to host Virtual Studio Tours through Zoom during the event dates. By browsing the individual Artist Pages, visitors can still learn about and engage with artists, virtually visit studios, and purchase art directly from local artists in Pima County.



LOGO DOWNLOADS

- [LOGO \(PNG\)](#)
- [TRANSPARENT LOGO \(PNG\)](#)

LINKS

- **WEBSITE**
ost.artsfoundtucson.org
- **FACEBOOK**
facebook.com/artsfoundtucson
- **FACEBOOK | OST Artist Group**
facebook.com/groups/2252196101722924/
- **INSTAGRAM**
instagram.com/artsfoundtucson
- **TWITTER**
twitter.com/artsfoundtucson

HASHTAGS

- **#OSTOnline**
- **#ArtsFoundOST**

Ways to Engage with OPEN STUDIO TOURS on Social Media:

- Follow the Arts Foundation on Facebook and/or Instagram.
- Tag the Arts Foundation accounts and use the OST hashtags on your posts promoting your involvement in Open Studio Tours.
- Repost and/or share Open Studio Tours content leading up to and during the event.
- Like and comment on Open Studio Tours content, engaging with others who are excited about OST.

